

# BEHAVIORAL SCIENCE FOR PRACTITIONERS CRASH COURSE



## Sample Agenda

Time	Session
8:30 AM	Registration and Breakfast
9:00 AM	Welcome and Introductions
9:30 AM	Behavioral Science 101
10:30 AM	Break
10:45 AM	Common Behavioral Biases
11:45 AM	Breakout Activity: Identifying Behavioral Biases
12:30 PM	Lunch
1:30 PM	Behavioral Design in Practice
2:00 PM	Case Study: Special Guest TBD
3:00 PM	Break
3:15 PM	Behavioral Audit: Communications
3:45 PM	Breakout Activity: Communication Audit
4:30 PM	Recap and Conclusion
5:00 PM	Networking Reception