DECENT WORK IS CRUCIAL FOR SOCIETY, yet it is far from universal

Though the global unemployment rate is 5%,¹ the UN estimates ~300 MILLION PEOPLE HAVE PAID WORK BUT LIVE BELOW THE INTERNATIONAL POVERTY LINE.

~42% OF WORKERS WORLDWIDE (1.4 billion) and 76% in low-income countries ARE IN VULNERABLE FORMS OF EMPLOYMENT.*²

*work characterized by inadequate earnings, low productivity, and/or difficult work conditions

The challenges of Active Labor Market Policies (ALMPs)

The main type of direct intervention governments and institutions use to connect workers with more and better employment opportunities.

Many vocational training programs SUFFER FROM LIMITED ENROLLMENT, even with offering incentives for participation.³

Even when people sign up, MANY FAIL TO COMPLETE THE PROGRAM, with drop-out rates as high as 50% in sub-saharan Africa.⁴

Despite high take-up rates for skills-based matching programs, FEW JOB SEEKERS FOLLOW THROUGH ON MATCHES, SUCH AS 83% of workers in Jordan stating the type of job was more important than compensation.⁵

Attempts to improve ALMPs may benefit from a thorough analysis and understanding of the factors that influence the decisions and actions of target populations

¹ International Labour Organization, ILO.SATA. https://data.worldbank.org/indicator/SL.UEM.TOTL.ZS